

15.09.2011, 7.00PM
CITY HALL, CARDIFF

For a higher profile at this
special event become one of our
737 Challenge Dinner Sponsors...

Welcome Home Gala Dinner Sponsorship Packages

WWW.737CHALLENGE.COM

RAISING FUNDS IN AID OF:



RICHARD PARKS'

737

CHALLENGE

WELCOME HOME
GALA DINNER



Play your part in the 737 Challenge by supporting our Welcome Home dinner. The following opportunities are available...

SPONSOR THE **WELCOME DRINKS** FOR **£3,000**

- You will have full branding opportunities in the drinks reception area and special thanks made on the evening during presentations for your kind support, raising your brand awareness to guests
- You can supply your own Champagne but must allow for a £7 corkage fee per bottle
- We can organise (at an extra fee) a bottle neck branded sleeve to be placed on all Champagne bottles
- Logo in printed material on the evening
- 1 roll up banner on the evening
- Pictures of the drinks reception area to use for promotional purposes
- Exposure in 737 Challenge newsletter and on 737challenge.com announcing sponsorship. Also mentioned in eshot to media and followers and our social networks
- Logo and hyperlink on our "Look back at the dinner" feature on our events page on 737challenge.com post dinner.

SPONSOR THE **WINE ON THE TABLES** FOR **£2,500**

- You will have full branding opportunities in printed material and special thanks made on the evening during presentations for your kind gesture, raising your brand awareness
- You can supply your own wine but must allow for a £6 corkage fee per bottle
- We can organise (at an extra fee) a bottle neck sleeve to be placed on all wine bottles
- Logo in printed material on the evening
- 1 roll up banner on the evening
- Pictures of your wine on tables to use for promotional purposes
- Exposure in 737 Challenge newsletter and on 737challenge.com announcing sponsorship. Also mentioned in eshot to media and followers and our social networks
- Logo and hyperlink on our "Look back at the dinner" feature on our events page on 737challenge.com post dinner.



RAISING FUNDS IN AID OF:





Play your part in the 737 Challenge by supporting our Welcome Home dinner. The following opportunities are available...

SPONSOR THE ENTERTAINMENT FOR £1,500

- Special thanks made on the evening during presentations for your kind gesture, raising brand awareness
- We will be providing a fantastic legendary soul band on the night plus a Male Voice Choir & pianist
- Logo in printed material on the evening
- 1 roll up banner on the evening
- Logo and hyperlink on our "Look back at the dinner" feature on our events page on 737challenge.com post dinner.

SPONSOR THE TABLE CENTRES FOR £1,500

An opportunity to create something unique with your company logo to appear on each table

- Special thanks made on the evening during presentations for your kind gesture, raising brand awareness
- Logo in printed material on the evening
- 1 roll up banner on the evening
- Logo and hyperlink on our "Look back at the dinner" feature on our events page on 737challenge.com post dinner.

In 2011 we have received **139,523,00** hits to date which now means that www.737challenge.com now gets an average of **27,905 hits per month** and rising.



RAISING FUNDS IN AID OF:





Overall Event Sponsorship Packages

GOLD SPONSOR £4,000

- On-set branding including sponsors logos, pop up banners and logos on all printed material
- Brand awareness in any presentations
- 4 places at the Gala Dinner
- Company logo & web address placed on invitation and website – under dedicated events page
- Press announcement of sponsorship to 737 database, followers, press and media and news story posted on 737challenge.com and social media platforms
- Feature in the 737 Challenge Newsletter
- VIP Table, prime position
- Exclusive unlimited pictures to use from event for promotional purposes
- Logo and hyperlink on our “Look back at the dinner” feature on our events page on 737challenge.com post dinner.

In 2011 we have received **139,523,00** hits to date which now means that www.737challenge.com now gets an average of **27,905 hits per month** and rising.

Please note that our official Expedition Sponsors will also have branding presence on the evening alongside official Dinner Sponsors.

Both sets of sponsors will be clearly defined and enjoy prime positioning, ensuring parity in return for their level of support.

RAISING FUNDS IN AID OF:



SILVER SPONSOR £2,500

- Branding opportunities – pop up banners around the venue / leaflets on tables
- Brand awareness name in any presentations
- 2 places at the Gala Dinner
- Company logo & web address placed on invitation and website – under dedicated events page
- Press announcement of sponsorship to 737 database, followers, press and media and news story posted on 737challenge.com and social media platforms
- Feature in the 737 Challenge Newsletter
- Pictures from event to use for promotional purposes
- Logo and hyperlink on our “Look back at the dinner” feature on our events page on 737challenge.com post dinner.

BRONZE SPONSOR £1,000

- Branding opportunities – pop up banners around the venue and leaflets on tables
- 1 place at the Gala Dinner
- Company logo & web address placed on invitation and website – under dedicated events page
- Press announcement of sponsorship to 737 database, followers, press and media and news story posted on 737challenge.com and social media platforms
- Feature in the 737 Challenge Newsletter
- Pictures from event to use for promotional purposes.
- Logo and hyperlink on our “Look back at the dinner” feature on our events page on 737challenge.com post dinner.

RICHARD PARKS'

737

CHALLENGE

WELCOME HOME
GALA DINNER

A NIGHT TO REMEMBER, A WORLD FIRST TO REMEMBER.

This is a fantastic branding opportunity for your company to be associated with this unique and remarkable Challenge.

Previous ideas include:

Branded Products – Company Specific

Branded Gifts – Company Specific

Silver plated Branded Business Card Holders etc.

We would be delighted to include your company items.

GEMMA, AIMEE OR LIZ:

737challenge@gustoevents.com

0845 638 8089

FOR SPONSORSHIP QUERIES

PLEASE EMAIL EMMA ON EMMA.ASENDER@737CHALLENGE.COM

OR CALL: 07708 076 089

All items must be received by 01 September 2011

RAISING FUNDS IN AID OF:





RAISING FUNDS IN AID OF:

Marie Curie
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