

YOUR VIP INVITATION TO A TRULY UNIQUE OCCASION
15.09.2011, 6.30PM

RICHARD PARKS'

737

CHALLENGE

WELCOME HOME
GALA DINNER

JOIN RICHARD PARKS & SPECIAL GUESTS
AT CITY HALL, CARDIFF TO CELEBRATE THE FINALE
OF THE WORLD FIRST 737 CHALLENGE

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Be there! And help us give Richard Parks and his
737 Challenge team an impressive Welsh welcome home.

Mark the end of his incredible
journey to climb the 7 highest summits
on each of the world's continents
and venture to the 3 poles with
a special night reflecting on
the world first expedition.

Would you like the opportunity to meet and network
with fellow business associates and be part of a world
first finale? This prestigious black tie dinner promises
to be an event to remember in Wales and the greatest
welcome home for Richard and the 737 Challenge team.

The evening will offer a host of entertainment, a live
auction, superior raffle, a sumptuous local organic menu
designed by the finest Welsh Caterers, fine wines, high
profile celebrity guests and business people.

Highlights include...

RAISING FUNDS IN AID OF:

Marie Curie
Cancer Care





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In December 2010, we gave an impressive send off for Richard as he embarked on his incredible challenge.

The Gala dinner was an enormous success, with over 200 guests dining, fantastic sponsors, a hugely popular auction with amazing prizes and was all hosted by TV star Gethin Jones and attended by inspiring sporting stars and Welsh business people. The event raised over £10,000 for the 737 Challenge which is raising funds in aid of Marie Curie Cancer Care.

This year promises to be bigger and better, a true celebration and the climax of the 737 Challenge... and a great opportunity to raise more funds in aid of Marie Curie Cancer Care. The Welcome Home Gala Dinner will begin at 6.30pm with a Champagne reception in the stunning Marble Hall at City Hall, Cardiff.

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Built in the English Renaissance style, City Hall was opened in 1906, a year after Cardiff was granted its City status. The magnificent exterior carved from Portland stone shall envelope what promises to be a true night of celebration, elegance, excitement and great Welsh hospitality.

Dinner follows at 8.00pm after a welcome in the Assembly Room at City Hall, a four course Sumptuous Welsh Menu with Petit Fours and Coffee.

During the evening, we will be holding an exciting live auction, a raffle with incredible prizes and presentations from Richard Parks, Steve Williams OBE and other special guests.

You can read about last year's exciting event online at www.737challenge.com. This year promises to be even better and we can not wait to see you there to raise as much money as we can in aid of Marie Curie Cancer Care and cross the finish line together with Richard.

The evening will close at Midnight.

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A TRUE WELSH MENU

Laverbread wrapped in bacon, served with salad Leaves
& a tomato & chili dressing

Braised shank of Welsh lamb with Brains beer jus & parsnip chips

Chocolate & Penderyn tart served with Welsh gold ice cream

Vegetarian

Warm Welsh rarebit on rosemary bread topped
with onion Marmalade & served with a dressed salad

Selection of Welsh baked vegetables in a cream sauce
topped with herbs & Caerphilly cheese

Chocolate & Penderyn tart served with Welsh gold ice cream

AFTER SHOW PARTY!

We shall be having our after show party
back at the KUKU club at the Park Plaza
hotel, from midnight until 3.00am. Come
and join us to continue our celebrations,
sip cocktails, meet the team and chat
to Richard and our special guests.

kuku
CLUB

RAISING FUNDS IN AID OF:



BOOK YOUR TICKETS

...or become a Gala Dinner sponsor.

Invest in the 737 Challenge and become a prestigious sponsor of our special night.

For event sponsorship or tickets please get in touch with the **Gusto Events** team:

GEMMA, AIMEE OR LIZ:

737challenge@gustoevents.com
0845 638 8089 / 07708 076 089

FOR SPONSORSHIP QUERIES
PLEASE EMAIL EMMA ON
EMMA.ASENDER@737CHALLENGE.COM

gustoevents »»

RAISING FUNDS IN AID OF:

Marie Curie
Cancer Care



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RAISING FUNDS IN AID OF:

Marie Curie
Cancer Care



EVENT DETAILS

Table of 10 persons: £1,250*

Individual tickets: £125*

Closing date: 01 September 2011. Spaces will be allocated on a first come first serve basis. Last year the dinner sold out very quickly, so please book early to avoid disappointment.

Dress code: Black Tie

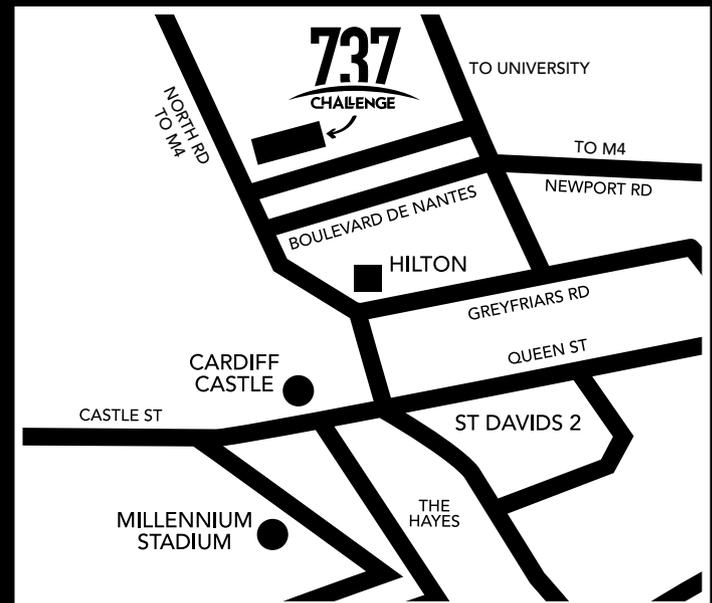
To book: +44 (0) 845 638 8089 OR ONLINE AT:

www.eventbookings.com/737challenge

Many of you have asked us to put your names on the booking list already but unfortunately we cannot confirm those bookings until we are safely in receipt of payment. Please note that we will be unable to make refunds once payment has been received.

*We will require payment details in order to confirm your place/table.

Address: The City Hall, Cathays Park, Cardiff, CF10 3ND



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